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RESPONSIBLE ORGANIZATIONS' MANAGEMENT FOR SUSTAINABLE TRANSITION

PROJECT PARTNERSHIP PLAN

DELIVERABLE 1.2

PROJECT PARTNERSHIP PLAN

Background

Europe's ecological, social, and technological transitions are reshaping what organisations do and how they create value. Companies, public institutions, NGOs, and the third sector are confronted with climate risk, circularity, AI-driven change, and new expectations for ethics, inclusion, and accountability. Yet most management education still treats these challenges in silos. Employers increasingly seek leaders who can connect strategy with sustainability, technology with ethics, and communication with stakeholder impact.

ROMST—Responsible Organisations' Management for Sustainable Transitions—was created to meet this need. Funded as an Erasmus+ EMDM (Erasmus Mundus Design Measures) initiative, ROMST brings together a European consortium led by UVSQ—Université Paris-Saclay with partner universities across Bulgaria, Georgia, Germany, Portugal, Spain, and Serbia, supported by the European Marketing and Management Association (EUMMAS). The project's purpose is to co-design a high-level, innovative joint Master's degree that aligns with the European Green Deal and the UN Sustainable Development Goals, using the European Approach to quality assurance for joint programmes.

By building a cross-border, jointly governed programme, ROMST strengthens the European Higher Education Area and creates a talent pipeline able to steer just, green, and digital transitions with measurable organisational and societal impact.

The Coordinator undertakes to:

- be responsible for the overall coordination, management and implementation of the project;
- be the intermediary for all communication between the Beneficiaries.

Each beneficiary, including awarding HEIs, supporting HEIs and association undertakes to:

- ensure adequate communication with the Coordinator and with the other Beneficiaries;
- perform the project activities and tasks.

DOCUMENT INFORMATION

	Information
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The ROMST Project partnership plan outlines a collaborative approach to establishing a cutting-edge Master's program. By leveraging the expertise of the consortium members and promoting effective communication and coordination, the project aims to deliver a program that meets the needs of both local and international, profit and non-profit organisations for sustainable management.

LIST OF PARTNERS/CONSORTIUM MEMBERS:

Role	Name of the Institution	Country
Project Coordinator/ Key/Awarding Partner	University of Versailles Saint Quentin-en-Yvelines – University Paris Saclay	France
Key/Awarding Partner	University of Alcalá	Spain
Key/Awarding Partner	University of Hamburg	Germany
Key/Awarding Partner	Polytechnic Institute of Bragança	Portugal
Key/Awarding Partner	Business and Technology University, Georgia	Georgia
Key/Awarding Partner	University of Sofia	Bulgaria
Supporting Partner	University of Paris Saclay	France
Supporting Partner	Union University Belgrade - Belgrade Banking Academy	Serbia
Supporting Partner / non-academic Partner	European Marketing and Management Association (EUMMAS)	Bosnia and Herzogovina

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PARTNERSHIP CYCLE AND ROLES:

Responsible/Involved Partners	Roles of the Partners
UVSQ	Develop the Project Management Plan (D1.1)
UVSQ	Develop the Project Partnership Plan (D1.2)
UVSQ & All Partners	Develop and Sign Partnership Agreements under the D1.2
UVSQ, IPB,, BTU, University of Sofia, University of Alcala, University of Hambourg	Work closely with key partners and Develop the Accreditation Plan (D1.3)
UVSQ, IPB,, BTU, University of Sofia, University of Alcala, University of Hambourg	Work closely with key partners and Develop the Joint Degree Policy Paper (D1.4)
UVSQ, IPB,, BTU, University of Sofia, University of Alcala, University of Hambourg	Work closely with key partners and Develop the Student admission and selection procedure papers (D1.5)
All Partners	Work closely with all partners and Develop the Marketing strategy paper (D1.6)
UVSQ	Develop the Administrative and financial management plan (D1.7)
All Partners	Work closely with all partners and Develop the ROMST Master's Program Curriculum (D1.8)
UVSQ, IPB,, BTU, University of Sofia, University of Alcala, University of Hambourg	Work closely with key partners and Develop the Common services plan for both academic years offered to student (D1.9)
All Partners	Work closely with all partners and Develop the Preliminary agreements with industry representatives regarding the employment of the graduates (D1.10)

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UVSQ, IPB,, BTU, University of Sofia, University of Alcala, University of Hambourg	Work closely with key partners and Develop the Quality control plan (D1.11)
UVSQ	Develop the Project progress report paper (D1.12)
UVSQ	Develop the Project Website (D1.13)
All Partners	Work closely with all partners and Develop the Informative materials (4 types), (both printable – banners (1), posters (4), flyers -and multimedia –videos (1), digital flyers (1)) (D1.14)

PROJECT PARTNERSHIP PLANS/MEETINGS

Attendance is highly recommended for all partners

Name	Timeline	Meeting Type
Project Kick-Off Meeting	September, 2025	Online
Coordination Meeting I:	Novembre, 2025	Online
Coordination Meeting II:	January 2026	Online
Coordination Meeting III:	February 2025	On-site at UVSQ, France
Coordination Meeting IV:	March, 2026	Online (Google Meet)
Academic Coordination Meeting V:	April 2026	Online (Google Meet)
Academic Coordination Meeting VI:	May, 2026	Online (Google Meet)
Academic Coordination Meeting VII:	June, 2026	On-site at Alcala Spain
Coordination Meeting VIII:	September, 2026	Online (Google Meet)
Project Closing Event	October, 2025	On-site at Hambourg Germany

ANNEXES OF THE PLAN:

PARTNERSHIP AGREEMENTS SIGNED WITH PROJECT PARTNERS

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